DAVENPORT UNIVERSITY

MANAGEMENT (BBA) with MERIT SPECIALTY IN GRADUATE MANAGEMENT
2024-2025 RECOMMENDED PROGRAM SEQUENCE (Full-time)
120 CREDITS

MGMT BBA MSMS

FRESHMAN YEAR

Fall Semester		(15 credits)	**Winter Semester**		(15 credits)
ACES100	Achieving Career and Education Success	3	BITS211	Microcomputer Applications: Spreadsheet	3
CISP111	Requirements Planning and Development	3	COMM120	Presentation Techniques	3
ENGL109	Composition	3	ENGL110	Advanced Composition	3
MATH120	College Mathematics	3	MGMT211	Management Foundations	3
SOSC201	Diversity in Society	3	STAT220	Introduction to Statistics	3

SOPHOMORE YEAR

Fall Semester		(16 credits)	**Winter Semester**		(16 credits)
ACCT201	Accounting Foundations I	4	ACCT202	Accounting Foundations II	4
BUSN210	Professional Ethics	3	ENGL 311	Professional Writing	3
GPMT287	Principles of Project Management	3	FINC211	Corporate Finance	3
HRMG213	Human Resource Management	3	LEGL210	Business Law Foundations	3
MKTG211	Marketing Foundations	3	MGMT321	Organizational Behavior	3

JUNIOR YEAR

Fall Semester		(15 credits)	**Winter Semester**		(15 credits)
BUSN303	Business Research	3	ECON201	Macroeconomics	3
ECON200	Microeconomics	3	MGMT 375	Leadership Discovery	3
DATA 275	Data Analytics	3	MGMT352 or RMGI321	Managing Non-Profits and Social Enterprises or Risk Management and Insurance Analysis	3
MGMT 316	Innovation and Managing Change	3		Social Science	3
MGMT610	Creative & Critical Thinking in Strategic Evironme	3	HRMG700	Managing Human Resources	3

SENIOR YEAR

Fall Semester		(15 credits)	**Winter Semester**		(13 credits)
MGMT 467	International Management	3	BUSN489 or MGMT490	Field Experience in Business or Management BBA Internship	3
HRMG431	Negotiation and Dispute Resolution	3	MGMT495	Strategic Management Capstone	4
MKTG638	Marketing & Comm in Multi-Cultural Environment	3	MGMT670	Enterprise Growth and Development	3
MGMT 412	Quality Managment	3		Open Elective	3
	Open Elective	3			

This information is subject to change and cannot be considered an agreement or contract between individual students and Davenport University. Refer to the current University catalog to confirm degree requirements.