



Public Disclosure of Student Achievement

Institution Name: Davenport University

Business Unit(s) included in this report: Donald W. Maine College of Business

Academic Period Covered: 2023-2024

Date Report Posted: February 1, 2025

PROGRAM	MEASURE	TARGET	RESULT
Master of Accountancy	Employment Rate	95%	100%
Master of Accountancy with specializations in:			
<ul style="list-style-type: none"> • Certified Professional Accountant 	Employment Rate	95%	100%
<ul style="list-style-type: none"> • Certified Management Accountant 	Employment Rate	95%	*
<ul style="list-style-type: none"> • General Finance Management 	Employment Rate	95%	*
Master of Business Administration	Employment Rate	95%	100%
Master of Business Administration with concentrations in:			
<ul style="list-style-type: none"> • Data Mining and Visualization 	Employment Rate	95%	*
<ul style="list-style-type: none"> • Finance 	Employment Rate	95%	*
<ul style="list-style-type: none"> • Health Care Management 	Employment Rate	95%	93%
<ul style="list-style-type: none"> • Human Resource Management 	Employment Rate	95%	83%
<ul style="list-style-type: none"> • Leadership Strategies 	Employment Rate	95%	*
<ul style="list-style-type: none"> • Managerial Accounting 	Employment Rate	95%	*
<ul style="list-style-type: none"> • Marketing 	Employment Rate	95%	*
<ul style="list-style-type: none"> • Predictive Analytics and Data Visualization 	Employment Rate	95%	*

• Strategic Management	Employment Rate	95%	*
Master of Management	Employment Rate	95%	94%
Bachelor of Business Administration in:	Employment Rate	95%	95%
• Accounting	Employment Rate	95%	95%
• Accounting Fraud Investigation	Employment Rate	95%	86%
• Business	Employment Rate	95%	93%
• Finance	Employment Rate	95%	100%
• Human Resource Management	Employment Rate	95%	100%
• Operations and Supply Chain Management	Employment Rate	95%	100%
• Management	Employment Rate	95%	95%
• Marketing	Employment Rate	95%	100%
• Sport Management	Employment Rate	95%	90%
• Legal Studies	Employment Rate	95%	83%
Bachelor of Business Administration/Master of Accountancy Honors Professional Accountancy	Employment Rate	95%	*
Associate of Business Administration in:			
• Accounting	Employment Rate	95%	*
• Business Administration	Employment Rate	95%	86%
• Finance	Employment Rate	95%	*
• Legal Studies	Employment Rate	95%	*

* insufficient data is available for this area of emphasis

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Employment Rate	DU graduate employment rate six months after graduation, includes those employed full time, part time, self-employed, and those in the military. This includes graduates from August 2022 + December 2022 + April 2023.